

UNLOCK THE FUTURE *of skincare*

Biofor's cutting-edge products and methods are designed to put therapists at the forefront of their business

By combining advanced science with personalised approaches, Biofor empowers therapists to deliver exceptional results, build client trust, and achieve a strong return on investment.

Bio Logic: enhancing personalised skincare

Personalisation is more vital than ever in the professional beauty and aesthetics market. Biofor's Bio Logic series harnesses the GSE method (genetics, skin condition, environment) to customise treatments based on each client's unique skin profile. This innovative approach turns every practice into a personalised skincare lab.

Using concentrated Bio Logic ampoules, therapists tailor moisturisers to address specific needs, whether it's rejuvenation, hydration, or protection. The Bio Logic ampoules are not typical skincare products; they are 100% concentrated raw materials designed to be added to moisturisers. Unlike other ampoules, they cannot be applied directly to the skin. Instead, they transform a standard moisturiser into a scientifically backed, personalised solution.

With active ingredients selected based on a deep analysis of genetic, environmental, and lifestyle factors, every client receives a solution as unique as their skin. This methodology not only elevates client satisfaction but transforms the therapist into a true skincare expert, setting their practice apart.

A-R Control: a multifunctional powerhouse

Biofor's A-R Control is a versatile and innovative treatment. With 20% azelaic acid and two derivatives of retinol, this formulation smooths skin texture, balances cell renewal, and addresses a wide range of concerns, including acne, pigmentation, and rosacea. Retinol's keratolytic properties combine with azelaic acid's balancing effects to deliver visible improvements while preventing irritation.

Backed by soothing and reparative ingredients like bisabolol, niacinamide, and

centella asiatica, A-R Control also strengthens the skin barrier, reduces inflammation, and promotes long-term skin health. It's more than a product – it's a comprehensive solution for all ages and skin types, giving professionals the tools to achieve remarkable outcomes.

Empowerment through innovation

Biofor's commitment to innovation extends beyond products – it's about empowering therapists with the knowledge, tools, and methods to excel. From personalised solutions with Bio Logic to the multifunctional benefits of A-R Control, Biofor positions professionals as leaders in their field.

By integrating Biofor's advanced methods and education into their practice, therapists can offer clients scientifically backed, tailored solutions that drive results. This not only builds loyalty and trust but delivers measurable success for both clients and professionals.

With Biofor, you're not just offering treatments – you're creating transformations. Take control of your business, elevate your expertise, and achieve extraordinary results with Biofor's innovative approach to skincare. **PB**



Dr Ronit Segev (PhD in biology) is a skin researcher specialising in the physiology of the skin and active ingredients to improve aesthetic skin conditions. She is a lecturer and speaker at numerous global industry events and exhibitions and has published dozens of articles in professional journals.

Segev is the author of the book *Dermocosmetics – A Scientific Approach to Cosmetic Skin Treatment* (2012).

She is founder and chief executive of Biofor (Israel), a leading scientific cosmeceutical company known for its therapeutic results and pioneering work in personalised skincare. The company specialises in creating bespoke active formulations and protocols to address a wide range of skin concerns, including pigmentation, signs of aging, acne, comedones, and post-acne scars.

Segev and her team empower thousands of professionals worldwide with the knowledge they need to achieve the results their clients seek in treating complex aesthetic skin conditions.



BIOFOR
PERSONALIZED COSMETICS

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